LEAD RETRIEVAL OPTIONS

RC Show 2019
Enercare Centre

Easily Capture, Qualify & Connect With Potential Buyers

Option 1: Mini Scanner

This unit is based on single dimensional barcodes that contain an attendee number. You receive a hand-held laser scanner/data storage unit able to read barcodes from a distance of approximately 8". The system is compact, lightweight, portable and easy to use.

The all-inclusive rental cost includes the scanner, download, exhibitor portal link for data and reports, leads in an excel file that can be exported, standard follow-up codes. No extra power required.

Option 2: Mobile Scanning App

Leads123 is the newest addition to MicroSpec's robust suite of lead retrieval and attendee tracking solutions. Available for download on both iOS and Android devices, this versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smartphones or tablets, and then securely access this data in real time from any location. FREE Custom Followup Codes. (These codes are programmed directly on your device after activation. You do not need to add this option to your order.)

Note: It is highly recommended that your mobile device have an autofocus camera in order to scan the badge. All current devices have this but if you have an older unit (ie: iPad 2 or iPhone 3) you will not be able to scan. You will however be able to enter the badge number manually into the system. Although your leads are available online, we also recommend that you have email on the device so that you can send the leads to yourself or someone else at any time.

BENEFITS OF LEAD RETRIEVAL

- Easy To Use
- Flexible & Reliable
- No power required
- Secure Portal
- Customizable Options
- Qualified Leads
- Real Time Data (App)
- Surveys (App)
- Pictures (App)

To order your lead retrieval unit(s), please visit the link below. For onsite orders, please visit the lead retrieval counter at the event.

www.microspec.com/mslr/RCS2019