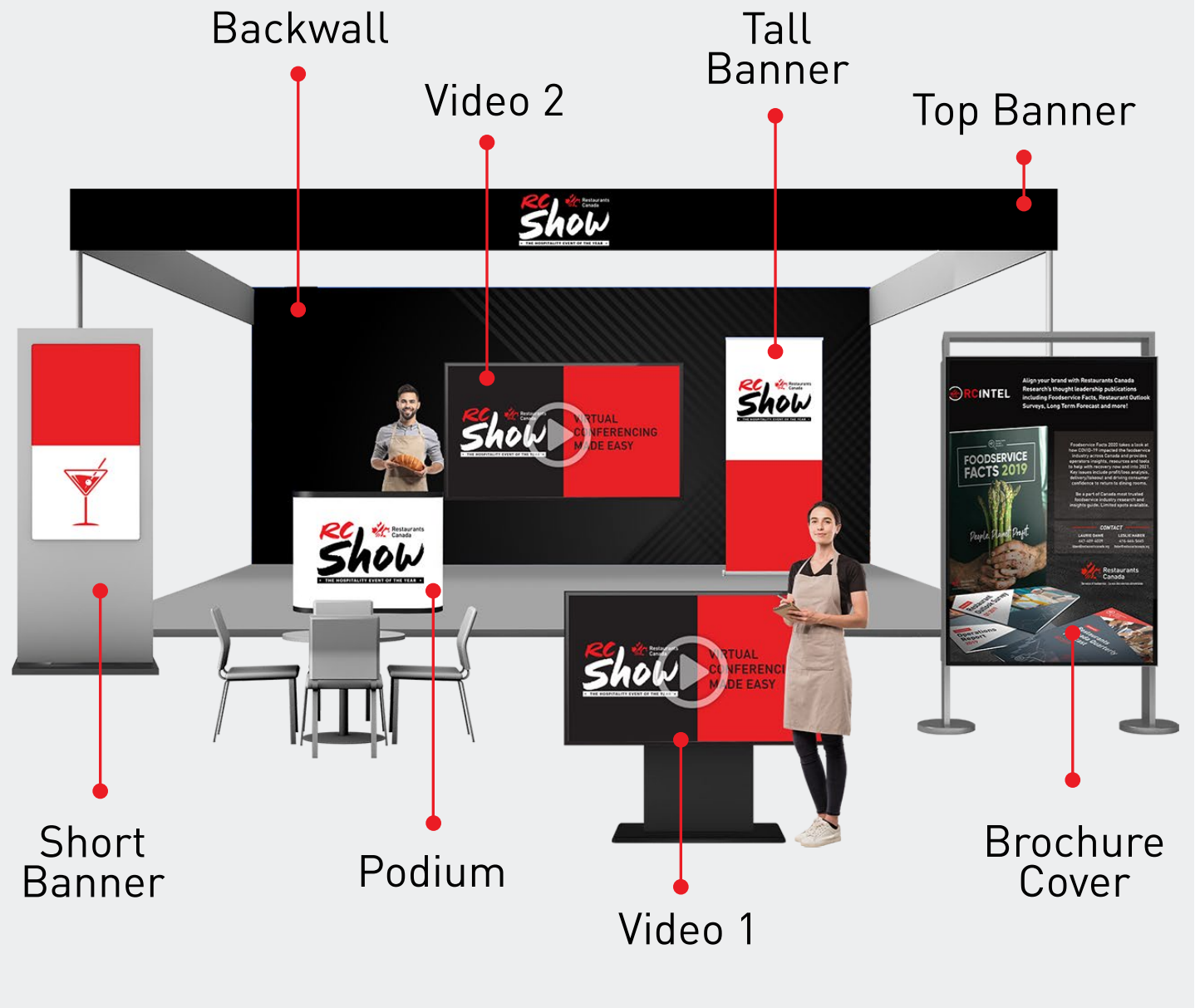


# LARGE 2D BOOTH

## Includes:

- ✓ Exhibitor Login profile
- ✓ Company Contact Card
- ✓ Online Booth Build
- ✓ Downloadable Resources
- ✓ Live 1:1 Group Chat
- ✓ Calendar Invite Link
- ✓ Video Link
- ✓ Lead Retrieval and Analytics
- ✓ Exhibitor Directory Listing
- ✓ Category Search Exposure
- ✓ Buyer Invite Promo Code
- ✓ Platform On-boarding & Training Webinars



## MATERIAL SPECIFICATIONS



Large Booth  
Banner Top  
W 3000px x H 240px  
(Required size)



Booth Backwall  
W 4423px x H 2014px  
(Required size)



Banner 1  
W 783px x H 2000px  
(Required size)



Podium  
W 1800px x H 1300px  
(Required size)



Video 1  
MP4



Brochure Cover  
W 900px x H 1200px  
(Recommended size)



Banner 2  
W 783px x H 1406px  
(Required size)



Video 2  
MP4



Exhibit Hall Logo  
W 600px x H 600px  
(Recommended size)



### BEST PRACTICES

1. Live Meeting Link should not be password protected.
2. Calendar Booking Link should not be password protected.
3. Resource size and quantity should be limited for best user experience.
4. Video size should be limited for best user experience.
5. Suggested thumbnail ratio 1:1 or 3:4.



COMPANY  
INFO



COMPANY  
CONTACT



LIVE  
MEETING



MEETING  
CALENDAR



COMPANY  
RESOURCES



I WAS HERE!  
LEAD RETRIEVAL

## MENU BAR ASSETS

1. Company Info: Text description of company profile
2. Company Contact: PDF or vCard that downloads booth contact to attendees contacts
3. Live Meeting: Virtual meeting/demo URL (Zoom, Google Hangouts, Webex, Teams, etc.)
4. Meeting Calendar: RC Show Conference & Meeting Planner scheduling URL to book meetings
5. Downloadable Resources: Materials and files that download (JPEG, PNG, PDF, MP4, PPT, etc.)
6. I Was Here Lead Retrieval: Button for attendees to submit their contact information



**Provide the following information**

<b>Representative Name</b>	REQUIRED. Click or tap here to enter text.
<b>Representative E-mail</b>	REQUIRED. Click or tap here to enter text.
<b>Booth Name</b>	REQUIRED. Click or tap here to enter text.
<b>Booth Information</b>	Click or tap here to enter text. <b>Max 1000 characters.</b>
<b>Contact Information</b>	Click or tap here to enter FILE NAME. <b>Must be PDF or vCard.</b>
<b>Live Meeting Link</b>	Click or tap here to enter URL. <b>Must not be password protected.</b>
<b>Calendar Booking Link</b>	Click or tap here to enter URL. <b>Must not be password protected.</b>
<b>Menu Background Color</b>	Click or tap here to enter <b>six digit hex code.</b>

**Provide the following images and assets** (Images sizes must be exact)

<input type="checkbox"/>	Top Banner (3000px x 240px) <b>REQUIRED.</b> Click or tap here to enter FILE NAME
<b>Link</b>	Click or tap here to enter URL.
<input type="checkbox"/>	Podium (1800px x 1300 px) <b>REQUIRED.</b> Click or tap here to enter FILE NAME
<b>Link</b>	Click or tap here to enter URL.
<input type="checkbox"/>	Backdrop (4423px x 2014px) <b>REQUIRED.</b> Click or tap here to enter FILE NAME
<b>Link</b>	Click or tap here to enter URL.
<input type="checkbox"/>	Tall Banner (783px x 2000px) <b>REQUIRED.</b> Click or tap here to enter FILE NAME
<b>Link</b>	Click or tap here to enter URL.
<input type="checkbox"/>	Short Banner (783px x 1406) <b>REQUIRED.</b> Click or tap here to enter FILE NAME
<b>Link</b>	Click or tap here to enter URL.
<input type="checkbox"/>	Video 1 <b>REQUIRED.</b> Click or tap here to enter FILE NAME. <b>MP4 recommended. MOV accepted.</b>
<input type="checkbox"/>	Video 2 <b>REQUIRED.</b> Click or tap here to enter FILE NAME. <b>MP4 recommended. MOV accepted.</b>



<input type="checkbox"/>	Event Hall Logo (600px x 600px) <b>REQUIRED.</b> Click or tap here to enter FILE NAME
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Please check the box if you would like the following features enabled:

<input type="checkbox"/>	Text Box Chat
<input type="checkbox"/>	Fish Bowl If yes, click or tap here to enter text. <b>Max 1000 characters.</b>
<input type="checkbox"/>	Avatar
<input type="checkbox"/>	Custom Background Image If yes, click or tap here to enter FILE NAME

**Resource 1 Name:** **REQUIRED.** Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail <b>REQUIRED.</b> Click or tap here to enter FILE NAME.
<input type="checkbox"/>	Resource Document <b>REQUIRED.</b> Click or tap here to enter FILE NAME. Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

**Resource 2 Name:** Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

**Resource 3 Name:** Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

**Resource 4 Name:** Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

**Resource 5 Name:** Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX