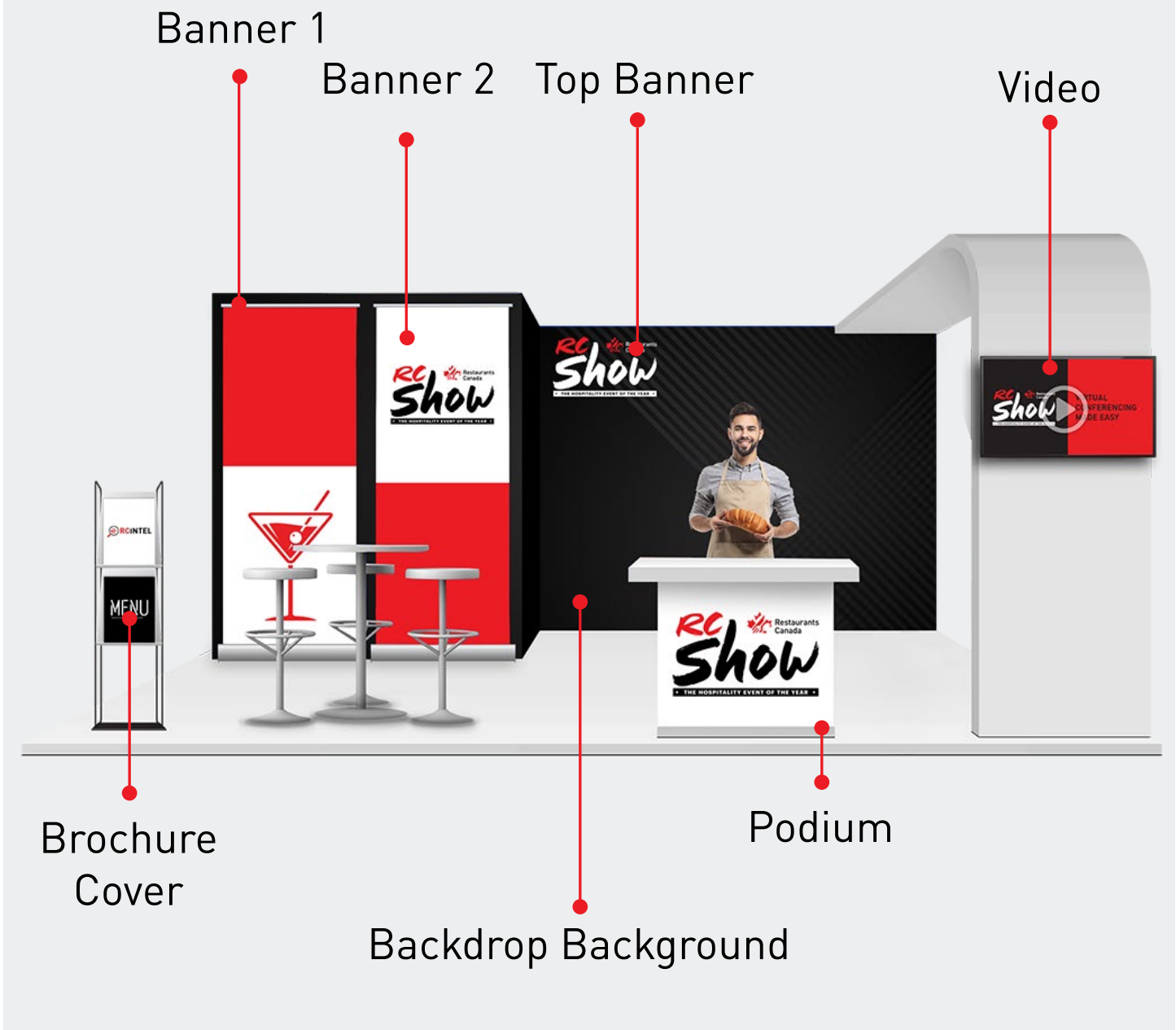


MEDIUM 2D BOOTH

Includes:

- ✓ Exhibitor Login profile
- ✓ Company Contact Card
- ✓ Online Booth Build
- ✓ Downloadable Resources
- ✓ Live 1:1 Group Chat
- ✓ Calendar Invite Link
- ✓ Video Link
- ✓ Lead Retrieval and Analytics
- ✓ Exhibitor Directory Listing
- ✓ Category Search Exposure
- ✓ Buyer Invite Promo Code
- ✓ Platform On-boarding & Training Webinars



MATERIAL SPECIFICATIONS



Medium Booth
Top Banner
W 1500px x H 124px
(Required Size)



Booth Backwall
W 1370px x H 1050px
(Required Size)



Podium
W 1800px x H 1300px
(Required Size)



Brochure Cover
W 900px x H 1200px
(Recommended size)



Exhibit Hall Logo
W 600px x H 600px
(Recommended size)



Video
MP4



Banner 1
W 783px x H 2000px
(Required Size)



Banner 2
W 783px x H 2000px
(Required Size)



BEST PRACTICES

1. Live Meeting Link should not be password protected.
2. Calendar Booking Link should not be password protected.
3. Resource size and quantity should be limited for best user experience.
4. Video size should be limited for best user experience.
5. Suggested thumbnail ratio 1:1 or 3:4.



COMPANY
INFO



COMPANY
CONTACT



LIVE
MEETING



MEETING
CALENDAR



COMPANY
RESOURCES



I WAS HERE!
LEAD RETRIEVAL

MENU BAR ASSETS

1. Company Info: Text description of company profile
2. Company Contact: PDF or vCard that downloads booth contact to attendees contacts
3. Live Meeting: Virtual meeting/demo URL (Zoom, Google Hangouts, Webex, Teams, etc.)
4. Meeting Calendar: RC Show Conference & Meeting Planner scheduling URL to book meetings
5. Downloadable Resources: Materials and files that download (JPEG, PNG, PDF, MP4, PPT, etc.)
6. I Was Here Lead Retrieval: Button for attendees to submit their contact information



Provide the following information

Representative Name	REQUIRED. Click or tap here to enter text.
Representative E-mail	REQUIRED. Click or tap here to enter text.
Booth Name	REQUIRED. Click or tap here to enter text.
Booth Information	Click or tap here to enter text. Max 1000 characters.
Contact Information	Click or tap here to enter FILE NAME. Must be PDF or vCard.
Live Meeting Link	Click or tap here to enter URL. Must not be password protected.
Calendar Booking Link	Click or tap here to enter URL. Must not be password protected.
Menu Background Color	Click or tap here to enter six digit hex code.

Provide the following images and assets (Images sizes must be exact)

<input type="checkbox"/>	Top Banner (1500px x 124px) REQUIRED. Click or tap here to enter FILE NAME
Link	Click or tap here to enter URL.
<input type="checkbox"/>	Podium (1800px x 1300 px) REQUIRED. Click or tap here to enter FILE NAME
Link	Click or tap here to enter URL.
<input type="checkbox"/>	Backdrop (1370px x 1050px) REQUIRED. Click or tap here to enter FILE NAME
Link	Click or tap here to enter URL.
<input type="checkbox"/>	Tall Banner (783px x 2000px) REQUIRED. Click or tap here to enter FILE NAME
Link	Click or tap here to enter URL.
<input type="checkbox"/>	Short Banner (783px x 2000px) REQUIRED. Click or tap here to enter FILE NAME
Link	Click or tap here to enter URL.
<input type="checkbox"/>	Video 1 REQUIRED. Click or tap here to enter FILE NAME. MP4 recommended. MOV accepted.



Event Hall Logo (600px x 600px) **REQUIRED.** Click or tap here to enter FILE NAME

Please check the box if you would like the following features enabled:

Text Box Chat

Fishbowl If yes, click or tap here to enter text. **Max 1000 characters.**

Avatar

Custom Background Image If yes, click or tap here to enter FILE NAME

Resource 1 Name: REQUIRED. Click or tap here to enter text.

Thumbnail **REQUIRED.** Click or tap here to enter FILE NAME.

Resource Document **REQUIRED.** Click or tap here to enter FILE NAME.
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 2 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 3 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 4 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 5 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX