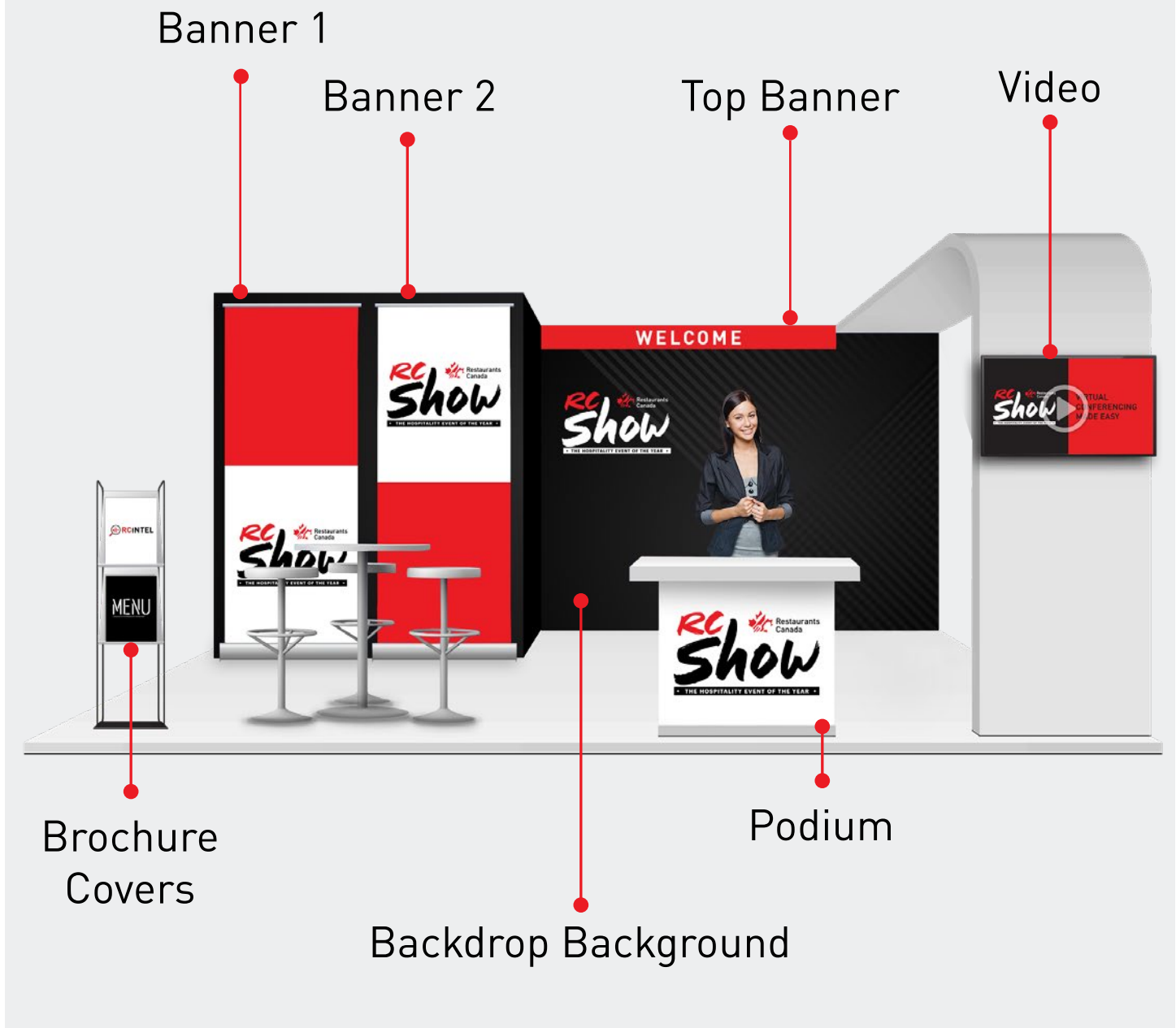


MEDIUM 2D BOOTH

Includes:

- ✓ Exhibitor Login profile
- ✓ Company Contact Card
- ✓ Online Booth Build
- ✓ Downloadable Resources
- ✓ Live 1:1 Group Chat
- ✓ Calendar Invite Link
- ✓ Video Link
- ✓ Lead Retrieval and Analytics
- ✓ Exhibitor Directory Listing
- ✓ Category Search Exposure
- ✓ Buyer Invite Promo Code
- ✓ Platform On-boarding & Training Webinars



MEDIUM 2D BOOTH



MATERIAL SPECIFICATIONS



Medium Booth
Top Banner
W 1500px x H 124px
(Required Size)



Booth Backwall
W 1370px x H 1050px
(Required Size)



Podium
W 1800px x H 1300px
(Required Size)



Brochure Covers
W 900px x H 1200px
(Recommended size)



Exhibit Hall Logo
W 600px x H 600px
(Recommended size)



Banner 1
W 783px x H 2000px
(Required Size)



Banner 2
W 783px x H 2000px
(Required Size)



Video
MP4

- BEST PRACTICES**
1. Live Meeting Link should not be password protected.
 2. Calendar Booking Link should not be password protected.
 3. Resource size and quantity should be limited for best user experience.
 4. Video size should be limited for best user experience.
 5. Suggested thumbnail ratio 1:1 or 3:4.



COMPANY
INFO



COMPANY
CONTACT



LIVE
MEETING



MEETING
CALENDAR



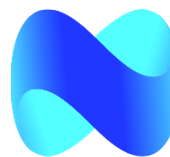
COMPANY
RESOURCES



I WAS HERE!
LEAD RETRIEVAL

MENU BAR ASSETS

1. Company Info: Text description of company profile
2. Company Contact: PDF or vCard that downloads booth contact to attendees contacts
3. Live Meeting: Virtual meeting/demo URL (Zoom, Google Hangouts, Webex, Teams, etc.)
4. Meeting Calendar: RC Show Conference & Meeting Planner scheduling URL to book meetings
5. Downloadable Resources: Materials and files that download (JPEG, PNG, PDF, MP4, PPT, etc.)
6. I Was Here Lead Retrieval: Button for attendees to submit their contact information



Provide the following information

Representative Name **REQUIRED.** Click or tap here to enter text.

Representative E-mail **REQUIRED.** Click or tap here to enter text.

Booth Name **REQUIRED.** Click or tap here to enter text.

Booth Information Click or tap here to enter text. **Max 1000 characters.**

Contact Information Click or tap here to enter FILE NAME. **Must be PDF or vCard.**

Live Meeting Link Click or tap here to enter URL. **Must not be password protected.**

Calendar Booking Link Already set up to link to main booth contact's meeting calendar.

Menu Bar Colour Click or tap here to enter **six digit hex code.**

Provide the following images and assets (Image sizes must be exact)

Exhibit Hall Company Logo (600px x 600px) **REQUIRED.** Click or tap here to enter FILE NAME

Top Banner (1500px x 124px) **REQUIRED.** Click or tap here to enter FILE NAME

Link Click or tap here to enter URL.

Podium (1800px x 1300 px) **REQUIRED.** Click or tap here to enter FILE NAME

Link Click or tap here to enter URL.

Background Image (1370px x 1050px) **REQUIRED.** Click or tap here to enter FILE NAME

Link Click or tap here to enter URL.

Banner 1 (783px x 2000px) **REQUIRED.** Click or tap here to enter FILE NAME

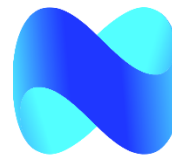
Link Click or tap here to enter URL.

Banner 2 (783px x 2000px) **REQUIRED.** Click or tap here to enter FILE NAME

Link Click or tap here to enter URL.

Video 1 **REQUIRED.** Click or tap here to enter FILE NAME. **MP4 recommended. MOV accepted.**

Booth Data Collection - MEDIUM



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Please check the box if you would like the following features enabled:

<input type="checkbox"/>	Text Box Chat
<input type="checkbox"/>	Fish Bowl If yes, click or tap here to enter text. Max 1000 characters.
<input type="checkbox"/>	Avatar
<input type="checkbox"/>	Custom Background Image If yes, click or tap here to enter FILE NAME

Resource 1 Name: REQUIRED. Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail REQUIRED. Click or tap here to enter FILE NAME.
<input type="checkbox"/>	Resource Document REQUIRED. Click or tap here to enter FILE NAME. Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 2 Name: Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 3 Name: Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

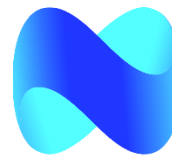
Resource 4 Name: Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 5 Name: Click or tap here to enter text.

<input type="checkbox"/>	Thumbnail Click or tap here to enter FILE NAME
<input type="checkbox"/>	Resource Document Click or tap here to enter FILE NAME Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

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Resource 6 Name: REQUIRED. Click or tap here to enter text.

Thumbnail **REQUIRED.** Click or tap here to enter FILE NAME.

Resource Document **REQUIRED.** Click or tap here to enter FILE NAME.
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 7 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 8 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

Resource 9 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

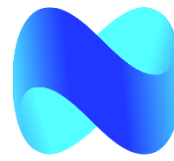
Resource 10 Name: Click or tap here to enter text.

Thumbnail Click or tap here to enter FILE NAME

Resource Document Click or tap here to enter FILE NAME
Must be JPEG, PNG, PDF, MOV, MP4, PPT or PPTX

YOU HAVE UNLIMITED RESOURCES. PLEASE FOLLOW THE SAME FORMAT AND ADD BELOW.

Booth Data Collection - MEDIUM



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solutions

Provide the following information to be included as a link to your booth

Innovative Solution

Click or tap here to enter text. Max 100 characters.

Thumbnail (600px x 600px) Click or tap here to enter FILE NAME

Show Special Offer

Click or tap here to enter text. Max 100 characters.

Thumbnail (600px x 600px) Click or tap here to enter FILE NAME

Booth Contest

Click or tap here to enter text. Max 100 characters.

Thumbnail (600px x 600px) Click or tap here to enter FILE NAME