



## REVIVE YOUR BUINESS

Conference • Trade Show • Competitions • Events  
 February 27 – March 1, 2022  
 Enercare Centre, Exhibition Place, Toronto

LIVE+VIRTUAL  
 #RCSHOW  
[rcshow.com](http://rcshow.com)

# RC SHOW BADGE COLOUR GUIDE FOR ATTENDEE IDENTIFICATION

BADGE COLOUR	POSITION/TITLE
Blue	President, CEO, COO, VP, Executive, Director, Owner, Operator, Buyer, Purchasing Agent, Distributor, Broker, Business Development, Procurement, Management, Bar Manager, Chef, Culinary Manager, Board of Directors, Honorary Fellow
Green	Barista, Bartender, Cicerone, Consultant, Dietician, Educator, Human Resources, Marketing, Mixologist, Sommelier
Orange	Cook, Future Restaurant Owner, Host, Server, Staff, Student, Dealer, Supplier, Wholesaler
Purple	Media
Red	Exhibitor, Stage/Feature Staff
Clear	Speaker, Guest, Government
Gray	Volunteer
Black	RC Staff, Show Supplier