



APRIL 10-12, 2023

CONFERENCE • TRADE SHOW • COMPETITIONS • EVENTS



RC SHOW BADGE COLOUR GUIDE FOR ATTENDEE IDENTIFICATION

BADGE COLOUR	POSITION/TITLE
Blue	President, CEO, COO, VP, Executive, Director, Owner, Operator, Buyer, Purchasing Agent, Distributor, Broker, Business Development, Procurement, Management, Bar Manager, Chef, Culinary Manager, Board of Directors, Honorary Fellow
Green	Barista, Bartender, Cicerone, Consultant, Dietician, Educator, Marketing, Mixologist, Sommelier
Orange	Cook, Future Restaurant Owner, Host, Server, Staff, Student, Dealer, Supplier, Wholesaler
Purple	Media
Red	Exhibitor, Stage/Feature Staff
Clear	Speaker, Guest, Government
Gray	Volunteer
Black	RC Staff, Show Supplier